



INVITES YOU TO LUNCH WITH

JOHN MICKELSON

Types of Buyers and Buyer Characteristics



WHAT	West Des Moines based private equity fund manager John Mickelson discusses potential types of buyers for your business and what most buyers will look for when contemplating an acquisition.
WHEN	Tuesday, January 26, 2016 11:30 AM—1:00 PM
WHERE	Syverson Strege & Company Sherpa Investment Management 4125 Westown Parkway, Suite 104 West Des Moines, IA 50266
RSVP	By January 22 to Deb Longseth at (515) 225-6000 or dlongseth@onlyworkforyou.com

John Mickelson

- Founding partner of Midwest Growth Partners
- Owned and operated three small companies
- City Councilman of West Des Moines
- Serves as Board Member of State of Iowa Historical Society & John Pappajohn Entrepreneurial Center

John is a founding partner at Midwest Growth Partners, a \$41 million private equity fund seeking investment opportunities in growth-oriented companies in upper-Midwest communities. Before becoming a founding partner, John was a managing director at The PrivateBank where he identified and structured loans for middle-market companies. John has also worked as an investment banker for First National Bank of Omaha, where he provided M&A advisory services to middle-market companies and at Goldman Sachs in their asset management division. He will present on potential types of buyers for your business and what most buyers will look for in acquisitions.



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